





WORLD FORUM | 31<sup>ST</sup> JAN - 2<sup>ND</sup> FEB 2025 OF ACCOUNTANTS | NEW DELHI, INDIA

Accountability Meets Innovation (AI): For A Sustainable Planet









### MESSAGE FROM PRESIDENT, ICAI



CA. Ranjeet Kumar Agarwal President, ICAI

As the world grapples with climate change and the disruptions of AI, India's philosophy of "Vasudhaiva Kutumbakam" (The World is One Family) has emerged as a lighthouse. India's successful hosting of the G20 summit on this theme and the launch of the Global Biofuels Alliance demonstrate its commitment to sustainable development. Taking it forward, the Institute of Chartered Accountants of India (ICAI) is thrilled to announce the World Forum of Accountants (WOFA), a global gathering of accounting and finance professionals dedicated to shaping the future of the profession on the theme "Accountability Meets Innovation (AI): For A Sustainable Planet" on 31st January, 1st & 2nd February, 2025 at Yashobhoomi, New Delhi.

The mnemonic for WOFA aligns with the Sustainable Development Goals (SDGs), emphasizing the importance of caring for both the planet and its people. Topics will include Al-driven solutions, ethical considerations, policy frameworks, and collaborative efforts to ensure responsible Al for a sustainable future.

The forum brings together different organisation of the accounting and finance profession with the common goal and a shared vision of implementing the best practices, ensuring integrity and transparency. Over 6,000 attendees from all over the world will have the opportunity to engage in contemporary discussions, gain valuable insights, share experiences and contribute to shaping the future of the accounting profession.

Whether you are an accountant, an auditor, a financial analyst, or sustainability professional, WOFA offers an invaluable opportunity to gain insights, foster networking opportunities among delegates from around the globe.

Join us in shaping the future of accounting and finance, as we explore the opportunities and challenges presented by the emerging trends and changing dynamics.

I extend a warm welcome to all participants and look forward to a fruitful and inspiring forum.





### **ABOUT ICAL**

### **Proud Organiser of WOFA**

The Institute of Chartered Accountants of India (ICAI) is a statutory body established on July 01, 1949 by an Act of Parliament, viz., The Chartered Accountants Act, 1949 for regulating and promoting the profession of Chartered Accountancy in the country. The Institute, functions under the supervision of the Ministry of Corporate Affairs, Government of India. As one of the world's leading accounting bodies, ICAI is represented at international accounting forums. The institute has reciprocal qualification agreements with 8 major accounting bodies globally and supports the institutionalization of the accounting profession in 16 countries.

The ICAI is the largest professional body of Chartered Accountants in the world, with over 1.25 million Members and Students, having a strong tradition of service to the Indian economy in public interest.

A significant number of ICAI members occupy eminent positions in India and Internationally in various Public and Private organizations.







### INTERNATIONAL AFFILIATIONS

Recognizing the importance of the development of Accountancy sector in the development of economy especially on a global front, ICAI has been playing a prominent role through various international accountancy forums.

The professional competence and contribution of more than 40,000 ICAI members based abroad has been well recognized in the economic and social development of economies of the World.































### **ICAI ACTIVITIES**



Regulate the Profession of Chartered Accountancy



Laying down Ethical Standards



Education Training and Examination of Chartered Accountancy Course



Monitoring Quality through Peer Review



Continuing
Professional Education
of Members



Ensuring Standards of performance of Members



Conducting Post Qualification Courses



Exercise Disciplinary
Jurisdiction



Formulation of Accounting Standards



Financial Reporting Review



Prescription of Standard Auditing Procedures



Inputs on Policy Matters to Government



### World Forum of Accountants

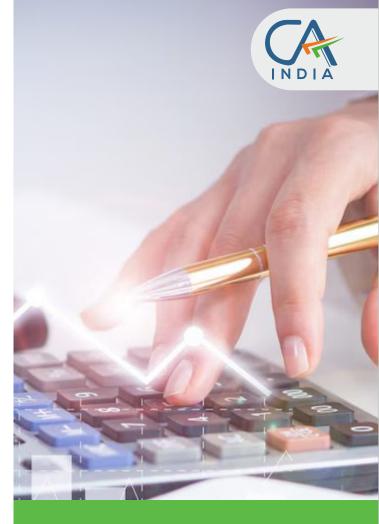
(WOFA)

The World Forum of Accountants (WOFA) will delve into the critical intersection of artificial intelligence (AI) and environmental sustainability. The forum will explore AI's transformative potential to address global environmental challenges, such as climate change, pollution, and resource scarcity. By examining AI-driven solutions, WOFA aims to inspire innovative approaches to environmental management and conservation.

While recognizing the immense potential of AI, the forum will also emphasize the importance of ethical and responsible AI development, to ensure that AI is deployed in a manner that benefits society and the environment. WOFA will also discuss the creation of ethical guidelines, regulations, and standards that promote responsible AI and prevent unintended negative consequences. Finally, the forum will foster discussions on international cooperation and partnerships to address global environmental challenges through AI. By promoting collaboration between governments, businesses, and academia, WOFA aims to accelerate the development and adoption of AI solutions that contribute to a sustainable future.

### **About Theme**

As the world grapples with climate change and the disruptions of AI, India's philosophy of "Vasudhaiva Kutumbakam" (The World is One Family) has emerged as a lighthouse. India's successful hosting of the G20 summit on this theme and the launch of the Global Biofuels Alliance demonstrate its commitment to sustainable development. Taking forward, the theme for the upcoming World Forum of Accountants (WOFA) has been finalized as "Accountability Meets Innovation (AI): For a Sustainable Planet".



### Thematic Issues

- The Future of Finance and Accounting
- Accountancy as a Catalyst for Sustainable Development
- Accountants as Business Advisors
- Building Trust and Public Confidence
- Accountants as climate change leaders
- AI in Sustainability Reporting
- Ethical AI in Accounting
- Al-Driven Risk Management for Sustainability



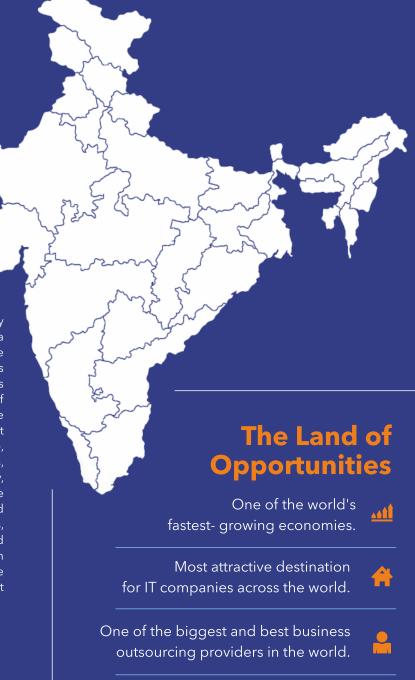


INCREDIBLE INDIA

"Find the Incredible You"

### **About India**

India is one of the oldest civilizations in the world with a kaleidoscopic variety and rich cultural heritage. It covers an area of 32, 87,263 sq. km, extending from the snow-covered Himalayan heights to the tropical rain forests of the south. As the 7th largest country in the world, India stands apart from the rest of Asia, marked off as it is by mountains and the sea, which give the country a distinct geographical entity. Bounded by the Great Himalayas in the north, it stretches southwards and at the Tropic of Cancer, tapers off into the Indian Ocean between the Bay of Bengal on the east and the Arabian Sea on the west. As you travel, India offers a range of vast tourism choices, diverse in land and nature, people, tribes, cuisine, faiths, dance forms, music, arts, crafts, adventure, sport, spirituality, history; even these vary as you move from one state to another. From world-class airports and hotels, luxurious shopping malls, restaurants, pubs and cafes to overcrowded streets and alleyways, in the same cities, filled with thousands of little shops offering every possible modern and ethnic product and native street food is a fascinating experience.



Global innovation hub and the world's largest start up ecosystem.

A country of the youth.





### **ABOUT DELHI**

The vibrant capital city of India, is not only a bustling metropolis but also a treasure trove of history and culture. It boasts of three Z, - Qutab Minar, Red Fort, and Humayun's Tomb.

A perfect blend of modern era's contemporary style and the grandeur of the medieval era, Delhi is a cultural hub and the political centre of India, with great historical significance. It's a pulsating megalopolis that stifles and invigorates in equal measure. It is home to some of the best culinary delights ranging from five-star restaurants to delightfully indie street food hawkers.

For a shopper's delight, Delhi has some of the most exquisite brands in dazzling malls and at the same time features street shopping hubs for authentic souvenirs. Delhi is second largest populated city in the world and home to iconic historical monuments and temples and one of the most significant urban centres.

### **Qutab Minar**

The tallest minaret in India, this towering structure is a UNESCO World Heritage Site. It represents the early Islamic architecture in India, with its intricate carvings and red sandstone construction.

World Forum of Accountants 2025 | Delhi







Nestled at the border of Delhi-Gurgaon, Located in Dwarka, New Delhi, YASHOBHOOMI (IICC) is India's largest convention and exhibition centre. Yashobhoomi stands as a beacon of excellence, offering state-of-the-art facilities and a commitment to exceeding expectations.





### **Key Features:**

- One of the largest world class Convention centre in Asia.
- Located in Dwarka, New Delhi- well-connected by metro and only a 10 mins drive from IGI Airport.
- The convention centre can accommodate up to 11000 people at a time.
- Easy access to all luxury and business hotels in Aerocity and Dwarka accounting offering a large inventory of rooms.



- IICC Metro station within the premises offers direct access to Airport metro express.
- IICC will be connected to the UER II (Urban Extension Road II) and Dwarka Expressway.
- IICC and Terminal 3 will be connected via new underpass approach road.
- Delhi Jaipur railway line and the Delhi Blue line



Car/Cab
Venue is easily locatable
on maps



### Metro

Inside the Venue - Yashobhoomi -Sector 25, Airport Line - 7 7 Minute From Airport



Airport IGI Airport 10 Minutes Drive



### Train

22 Minutes from New Delhi Railway Station from AIRPORT Express line metro





### WHY TO ATTEND

### A Unique Opportunity to Network and Upgrade

Insights on global practice and future trends with emerging avenues for the profession

Build your network with peers across the Globe



Know how the accounting & finance professionals are changing the world for the better

Grow your
practice with
valuable
learnings from the
stalwarts of the
profession

Economic insights to help you to plan better



Informative and Practical sessions led by experts An exhibition of niche organizations showcasing their products and services to support and streamline your business and practice

Learn from the trend setters on the challenges to face the uncertain tomorrow



Attractive sight-seeing tour options in a land of vibrant cultural heritage, eye-catching architectural gems and interesting landscapes with 40 UNESCO World Heritage Sites.





### **WOFA PROGRAM HIGHLIGHTS**

### DAY 1 31<sup>st</sup> January 2025, Friday

Time	Session
12:00 Onwards	Registration
15:00 - 16:30	Inaugural Session
16:30 - 17:00	Break
17:00 - 18:00	Plenary Session
18:00 - 19:00	Keynote Addresses
19:00 - 20:00	Networking & Exhibition Break
20:00 - 22:00	Vasudhaiya Kutumbakam - Showcasing India Heritage Culture

### DAY 2 1<sup>st</sup> February 2025, Saturday

Time	Session
08:30 - 09:00	Exhibition & Breakfast
09:00 - 11:00	Plenary Sessions
11:00 - 13:00	Live Budget
13:00 - 14:00	Exhibition & Lunch
14:00 - 15:00	Special session on Union Budget
15:00 - 16:00	Concurrent Sessions
16:00 - 16:30	Break
16:30 - 17:00	Keynote Address
17:00 - 18:00	Panel Session

### Awards 06:00 Onwards Institutional Awards ICAI Awards for Excellence in Financial Reporting ICAI Sustainability Reporting Awards Best Presented Financial Statements for Local Bodies Individual Awards ICAI Awards CA Women Excellence Awards

### DAY 3 2<sup>nd</sup> February 2025, Sunday

Time	Session
08:30 - 09:00	Exhibition & Breakfast
09:00 - 11:00	Keynote Addresses
11:00 - 11:30	Break
1:30 - 12:30	Concurrent Sessions
2:30 - 13:30	Plenary Session
3:30 - 14:30	Exhibition & Lunch
4:30 - 15:30	Concurrent Sessions
5:30 - 16:30	Plenary Session
6:30 - 17:00	Closing Ceremony
7:00 Onwards	ICAI Awards Ceremony (Overseas Chapters, Branches, Regional Councils & Rank Holders)





### Registration Details & Fees\*

	Host	Country	Emerging	Developed Nations	
	Member	Non-Member	Nations		
Limited Seats					
upto 31 <sup>st</sup> October, 2024	Rs. <b>7,500</b>	Rs. <b>9,000</b>	USD <b>150</b>	USD <b>250</b>	
From 1 <sup>st</sup> November- 30 <sup>th</sup> November, 2024	Rs. <b>9,000</b>	Rs. <b>12,000</b>	USD <b>200</b>	usD <b>400</b>	
From 1 <sup>st</sup> December 2024 onwards	Rs. <b>12,500</b>	Rs. <b>15,000</b>	USD <b>250</b>	usd <b>500</b>	
Accompanying Person	Rs. <b>4,000</b>	Rs. <b>4,000</b>	usd <b>60</b>	usd <b>60</b>	

Register upto **31<sup>st</sup> October 2024** and avail early bird **discount** 

\*18% GST extra. 1 USD = 83 INR

Scan to Register







### **SPONSORSHIP AVENUES**

### Category

Major Sponsor

**Platinum Sponsor** 

**Gold Sponsor** 

**Silver Sponsor** 

**Bronze Sponsor** 

**Exhibitor** 







### **Explore • Engage • Excel**

- Unique opportunity to engage with world's largest conglomeration of accounting & finance professionals from across the globe.
- Unique platform to exhibit in lines with ICAI advertisement guidelines and explore professional opportunities.
- Exclusive Networking slots to explore pooling of resources and build a PAN India presence.
- Prefect platform for expanding knowledge and discovering new idea to grow your practice.
- Collaborate, connect and network with your Peers.
- Get insights into the global practice and emerging avenues for the profession.

### SPECIALISED PACKAGE FOR PARTICIPATION OF CA FIRMS

DELIVERABLES	PLATINUM  30 LACS	GOLD PLUS  20 LACS	GOLD 12.50 LACS	SILVER 6.5 LACS	BRONZE  2.5 LACS
Speaking Opportunity at WOFA	<b>Ø</b>	8	8	8	8
Physical Booth	36 m²	27 m²	18 m²	9 m²	4 m²
Networking Slot (Dedicated meeting room at the venue)	2 hrs per day for 3 days	2 hrs per day for 2 days	90 mins per day for 2 days	90 mins per day for 1 days	60 mins per day for 1 days
Complimentary registration (Full Access including social event)	50	30	20	10	4
Discount on Registration	Up to 50 delegate registration @ 10% discount	Up to 30 delegate registration @ 10% discount	Up to 20 delegate registration @ 10% discount	Up to 10 delegate registration @ 10% discount	Up to 5 delegate registration @ 10% discount
Complimentary Accompanying person for social event	50	30	20	10	4
Colour Advertisement in Souvenir	Full page	Full page	Half page	Half page	Name listing
Contribute Research Paper/Article in WOFA Souvenir	<b>Ø</b>	<b>Ø</b>	8	8	8
Recognition in post convention thank you emails to delegates	•	•	•	8	8
Firm Name on Registration Counter	<b>Ø</b>	8	×	8	8
Firm Name on all Outdoor Advertising & Digital Marketing Materials	<b>Ø</b>	<b>②</b>	<b>Ø</b>	<b>Ø</b>	8
Firm Name on the website	<b>Ø</b>	<b>Ø</b>	8	8	8
Firm Name on delegate Badge	<b>Ø</b>	8	×	8	8
Displaying all participating Firm's name at the Venue	<b>Ø</b>	•	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Acknowledgement as Particiapting firm in newspaper advertisement	<b>②</b>	•	•	<b>②</b>	8

Golden opportunity to connect, network and grow.





### **SPONSORSHIP MATRIX**

WOFA 2024 - Corporate and PAO Sponsorship Deliverables

	PARTICULARS	MAJOR SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	SPONSORSHIP PRICE	INR 60,00,000 USD <b>72,300</b>	INR 30,00,000 USD 36,250	INR 20,00,000 USD 24,150	INR 12,50,000 USD 15,150	INR <b>7,50,000</b> USD <b>9,150</b>
	Speaking Opportunity at WOFA	<b>Ø</b>	<b>Ø</b>	8	8	8
ON SITE BENEFITS	Exhibition Stall Space	72 m²	36 m²	18 m²	12 m²	9 m²
	Complimentary Registrations	50	25	15	10	5
	Discount On Registration	Up to 150 delegate registration @ 10 % discount	Up to 100 delegate registration @ 10 % discount	Up to 50 delegate registration @ 10 % discount	Up to 30 delegate registration @ 10 % discount	Up to 20 delegate registration @ 10 % discount
	Complimentary Social Event Passes	50	25	15	10	5
	Exclusive Prominent Branding in the conference hall	<b>Ø</b>	8	8	8	×
	Logo on Registration Counter		<b>×</b>	<b>×</b>	×	×
	Logo on all Outdoor Advertising & Digital Marketing Materials	<b>②</b>	<b>②</b>	<b>②</b>	<b>②</b>	<b>Ø</b>
	Logo on Dedicated Sponsor Banners at Venue	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	×
وّ	Logo hyperlinked on the website	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>②</b>	<b>Ø</b>
KETI	Logo on Delegate Badges	<b>Ø</b>	<b>Ø</b>	8	8	8
MARKETING	Brochure / Literature Distribution in Delegate Kit - Pamphlet	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
	Research Paper/Article in WOFA Souvenir	<b>②</b>	<b>②</b>	<b>②</b>	<b>Ø</b>	8
	Colour Advertisement in Souvenir	(1 Full Page at Back cover)	(1 Full Page)	🕢 (1 Full Page)	(1 Full Page)	(1 Half Page)
	Colour Advertisement in CA Journal	1 Full Page (3 editions)	1 Full Page (2 editions)	(1 Full Page)	(1 Full Page)	8
	Sponsor Recognition in post convention thank you emails to delegates	<b>Ø</b>	•	•	<b>Ø</b>	×
XPOSURE	Display opportunity to your promotional film at venue	2-3 min	1-2 min	1 min	8	8
BRAND EXPOS	Recognition during the WOFA	•	•	•	•	8
PR, MEDIA & SOCIAL MEDIA	Acknowledgement as category sponsor in newspaper advertisement	•	<b>Ø</b>	<b>Ø</b>	•	8
	Recorded Video with CEO / Leadership to be promoted at WOFA website	2 min	1 min	8	8	8
	Social Media Posts, mentions across Facebook, Instagram and Twitter (Need sponsor credentials)	40	25	20	10	8

Souvenir Advertisement Inside Back Cover Page 3,75,000/Inside Front Cover Page 2,50,000/-

Full Page Colour Advertisement 1,25,000/Half Page Colour Advertisement 90,000/-





### **ATTRACTIONS OF DELHI**



### **Red Fort's Lahori Gate**

Red Fort's Lahori Gate: This imposing gateway is the main entrance to the Red Fort, a UNESCO World Heritage Site. It showcases the red sandstone architecture of the Mughal era and offers a glimpse into the grandeur of the fort.

### **Akshardham Temple**

This magnificent Hindu temple complex showcases intricate carvings, sculptures, and vibrant colors. It represents the devotion and faith of the Hindu community and is a popular tourist attraction.





### **Bangla Sahib Gurudwara**

Gurudwara bangle sahib is a famous house of worship. It is located in Delhi, located next to the Sacred Heart Cathedral church. It is associated with Sikh Guru, Guru Har Kishan. The pool inside its complex is known as "Sarovar", which is an artificial lake. The structure can be easily seen far away from Baba Kharak Singh Marg because of its golden dome and tall flagpole, Nishan Sahib.

### India Gate

A war memorial dedicated to Indian soldiers who died in World War I and the Third Anglo-Afghan War, India Gate is a prominent landmark in New Delhi. Its imposing arch and eternal flame are a symbol of national pride and sacrifice.





### **Humayun's Tomb**

This magnificent mausoleum, built in the 16th century, is considered a precursor to the Taj Mahal. It showcases the grandeur of Mughal architecture with its red sandstone facade, intricate carvings, and symmetrical design.





### **ATTRACTIONS OF DELHI**



### Rashtrapati Bhavan

The Rashtrapati Bhavan is the official residence of the President of India at the western end of Rajpath, Raisina Hill in New Delhi. It was formerly known as Viceroy's House and constructed during the rule of British India.

### Digambar Jain Mandir

This image showcases the coexistence of different faiths in Delhi. The Digambar Jain Mandir is a Jain temple known for its white marble architecture, while the Gauri Shankar Temple is dedicated to Lord Shiva and Parvati.





### **Lotus Temple**

A Bahá'í House of Worship, the Lotus Temple is a modern architectural marvel resembling a lotus flower. It is a symbol of peace, unity, and harmony, attracting people from all faiths.

### St. James' Church

This built in the 19th century, St. James' Church is one of the oldest churches in Delhi. It represents the colonial era and showcases Gothic architecture.



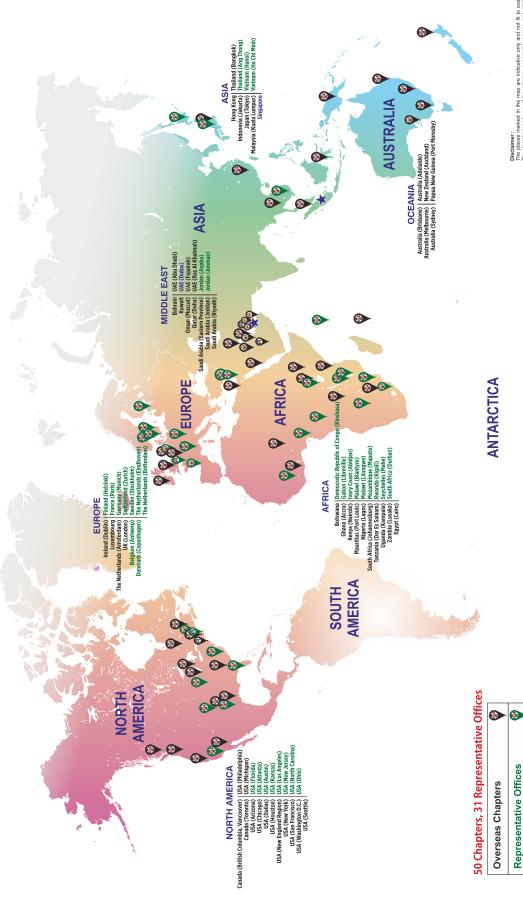


### **National War Memorial**

The National War Memorial is a war memorial in New Delhi, Delhi, India, located at India Gate Circle. It has been built to honour and remember soldiers of the Indian Armed Forces who fought in armed conflicts of independent India.



## ICAI INTERNATIONAL NETWORK



Disclaimer:
The places marked in the map are indicative only and not fit to scale.
The depiction and use of boundaries, geographic names and related data shown on map are not warranted to be error free nor do they imply any endorsement or acceptance by the ICAI.

INDIÀ

# Presence in 81 Global Cities in 47 Countries

Overseas Chapters and Offices \*





Accountability Meets Innovation (AI): For A Sustainable Planet

### Contact us:









www.wofa.icai.org

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